

Case Study - How Suprex Yielded a 1000% ROI with Reviewvio.



“Exceptional service because I saw some results in the beginning early on. Reviewvio did a great job of removing a couple of negative reviews. They did a great job of that in just a few months, and I was happy to see that with the invested value. It was definitely a value-added service.”

AJ Saleem, Director of Suprex Learning

Customer Quote

Challenge

Suprex Learning was interested in managing and monitoring their current online reputation and capturing more online reviews to help them grow their business.

They also wanted to remove a couple of reviews that they felt were defamatory and didn't tell the actual customer experience that Suprex is known for.

They were having no luck removing defamatory and false reviews.

Solution

Suprex signed on for several solutions;

- Review Removal
- Reputation Management
- Review Generation.

The goal was to remove defamatory reviews. They also wanted to generate more customer reviews to showcase the authentic customer experience and keep an eye on all the reviews they collected across several different review sites.

Value Derived

Within just a couple of months, Reviewvio removed a negative review blocking an additional \$2000-\$3000.

By eliminating a defamatory review, Suprex yielded a 1000% return on their investment with Reviewvio.

Because of this value add, Suprex has continued to use Reviewvio to manage and monitor their online reputation