



COMPANY OVERVIEW

The AI Workforce for Local Business

Autonomous AI agents — trained for your business, live in 48 hours, working 24/7 across every channel your customers use to reach you.

10K+ BUSINESSES	\$50M+ DANDY DOLLARS	18.5x AVG. ROI	150K+ REVIEWS REMOVED
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THE PROBLEM

Local Businesses Are Losing Revenue Every Hour They're **Not Available**

67%

of Inquiries Go Unanswered

Most local businesses miss the majority of customer contacts — calls, texts, messages — every single day.

78%

Buy From Whoever Responds First

Not the cheapest. Not the best reviewed. The first to respond wins the job — every time.

\$50K+

Lost Per Year to Missed Leads

The average local business loses over \$50,000 annually in revenue that walked out the door unanswered.



Your competitor isn't better than you — they're just **always available**. GetDandy makes you available on every channel, 24 hours a day, without you lifting a finger.

THE SOLUTION

Your AI Workforce, Done For You

Trained on your business. Live in 48 hours. Working 24/7 — no setup, no management required.

- ✓ **Autonomous & Business-Specific**
AI agents learn your services, pricing, hours, and tone automatically — from your website, GBP, and CRM data.
- ✓ **Every Channel, Simultaneously**
Phone, SMS, Google, web chat, email, and social DMs — all handled in real time, 24 hours a day.
- ✓ **Enterprise Intelligence, Local Execution**
Built using insights from 10,000+ local businesses and the world's largest brands — Hilton, Banfield, Wyndham, and more.
- ✓ **Revenue Tracked in Real Time**
Every dollar your AI generates is measured, attributed by channel, and displayed on your Dandy Dollars dashboard.

HOW IT WORKS

- 1 We Train the AI on Your Business**
GetDandy ingests your website, GBP, CRM, and onboarding data. No forms to fill. No scripts to write.
- 2 Your AI Workforce Goes Live in 48 Hours**
All six channels activated. AI agents respond like a trained employee — because they were trained on your business.
- 3 Revenue Flows. You Watch the Dashboard.**
Every booked job is tracked as a Dandy Dollar. You see exactly what your AI team earned you — updated every 5 minutes.

90-DAY ROI GUARANTEE

If you don't see a positive return in 90 days, you get your money back. No fine print.

ENTERPRISE CLIENTS

Banfield Pet Hospital

Hilton Hotels & Resorts

The Trump Organization

Wyndham Hotels

Berkshire Hathaway HomeServices

Midas

Sweet James Attorneys

Three Pillars That Determine Whether a Local Business Wins or Loses

01 — COMMUNICATIONS

Always On, Every Channel

Every inbound message — on any channel — answered instantly by AI trained on your business.

- Phone calls answered 24/7 — jobs booked while you sleep
- SMS/text responded to in seconds, not hours
- Google Business Profile "Text Us" handled automatically
- Web chat, email & social DMs — all in one AI inbox
- Automated follow-up so no lead goes cold

02 — MARKETING

Found First. Chosen First.

AI-driven visibility so your business appears at the top — in Google, in maps, and in AI-powered search.

- Google Business Profile optimized for maximum visibility
- Local SEO improvements that move you up in map results
- AI search optimization — ChatGPT, Perplexity, Google AI
- Website upgraded with action buttons that convert visitors
- Lead source tracking so you know what's driving revenue

03 — REPUTATION

5 Stars. Protected.

Your online reputation managed end-to-end — more positive reviews, fewer bad ones, every review answered.

- Automated post-service surveys generate new 5-star reviews
- AI writes a personalized reply to every Google review
- Unfair & fake reviews identified and removed — 150K+ removed
- Higher star rating = higher Google ranking = more customers
- Win-back sequences for unhappy customers before they post

Communications + Marketing + Reputation

= **DANDY DOLLARS**

Every dollar generated across all three pillars, tracked in real time on your dashboard. **Avg. 18.5x ROI.**

Always Available. Every Channel.

Your AI workforce handles every inbound message, call, and chat — simultaneously, instantly, and around the clock. No missed calls. No unanswered texts. No ignored DMs. Ever.

WHAT THIS MEANS FOR YOU

- Zero missed calls — ever
- Responses in under 2 seconds, 24/7
- Every lead captured and followed up
- Sounds like your business, not a bot

SIX CHANNELS — ALL HANDLED SIMULTANEOUSLY



Phone

Every call answered, lead qualified, appointment booked — even at 2 AM.

HIGHEST INTENT



SMS / Text

Responds to every text in seconds. Fastest-growing channel for local inquiries.

UNDER 2 SEC



Google Business Profile

"Text Us" button activated. AI handles every GBP conversation instantly.

89% CHECK GOOGLE FIRST



Web Chat

Greets every visitor, answers questions, converts browsers into booked jobs.

CONVERTS TRAFFIC



Email

Responds to inquiries and follows up automatically until the lead books.

AUTO FOLLOW-UP



Social DMs

Every Facebook and Instagram message handled — the channel Gen Z uses first.

FACEBOOK + INSTAGRAM

Get Found Before Your Competitors

GetDandy's AI actively grows your visibility across every surface where customers search — Google, AI assistants, maps, and social — without you managing any of it.



Google Business Profile Optimization

Your GBP is upgraded with action buttons, keyword-rich content, and real-time updates that push you to the top of local results.



Local SEO & Map Pack Rankings

AI-driven content and citation management improves your ranking in Google's local 3-pack — where 80% of local clicks happen.



AI Search Visibility

Optimized to appear when customers ask ChatGPT, Perplexity, or Google AI Overview for recommendations in your category.



Automated Lead Follow-Up

Leads who don't book on first contact receive automated follow-up sequences until they convert — no manual effort required.

WHERE WE GET YOU FOUND

● Google Local Pack (Map Pack)

The top 3 local results that appear before organic search. Highest click-through rate in local search.

● AI Search (ChatGPT, Perplexity, Google AI)

The fastest-growing discovery channel. GetDandy ensures your business is cited when AI answers local queries.

● Google Business Profile

89% of customers check GBP before choosing a local business. Your profile is kept fully optimized and active.

● Social & Web Discovery

Facebook, Instagram, and website traffic converted into booked appointments through AI-powered engagement.

THE RESULT

More customers find you **first** — before they find your competitor — across every channel they use to search.

Reputation — Own Your Star Rating

REPUTATION MANAGEMENT



Generate 5-Star Reviews on Autopilot

Automated post-service surveys turn happy customers into public reviews — without the owner asking.

- Survey sent automatically after every job
- Happy customers routed to Google to leave a review
- Unhappy customers routed to private feedback — not public
- Higher star rating = higher Google local ranking



AI Responds to Every Review — Instantly

Personalized, on-brand replies to every Google review — positive or negative — written by AI trained on your business.

- Every review gets a thoughtful, personalized response
- Responses sound like you — not a template
- Google rewards active review engagement with better rankings
- Negative reviews handled professionally, protecting your brand



Remove Unfair & Fake Reviews

GetDandy identifies policy-violating, fake, and unfair reviews and actively disputes them on your behalf — automatically.

- AI scans every negative review for policy violations
- Automated challenge submitted to Google
- Escalation retried until removed — no manual follow-up needed
- 150,000+ unfair reviews removed to date

150K+

UNFAIR REVIEWS REMOVED



2.8★

BEFORE GETDANDY



AVG. LIFT



4.9★

AFTER GETDANDY

#1

LOCAL RANKING IMPACT

DANDY DOLLARS

Real Revenue. Tracked in Real Time.

Not leads. Not clicks. Not "potential value." Actual dollars — verified through your CRM, attributed by channel, updated every 5 minutes.

WHAT ARE DANDY DOLLARS?

Dandy Dollars is GetDandy's proprietary revenue attribution metric. It measures the real money that flows from an AI-handled conversation into a booked appointment or completed job — tracked directly in your CRM.

EXAMPLE

A customer texts your Google listing at **10 PM on a Sunday**. The AI responds instantly, answers their questions, and books a Tuesday appointment worth **\$350**. That \$350 is a Dandy Dollar — money you would have lost without the AI.

System-verified, not self-reported. GetDandy connects AI conversation data directly to your CRM or booking software. Every dollar is confirmed by the booking — not estimated or projected.

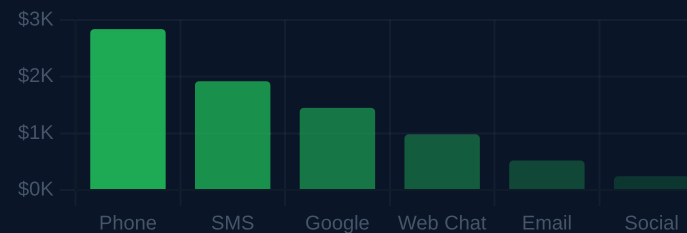
AI REVENUE REPORT — THIS MONTH

\$7,952.00

Total Dandy Dollars Generated

↑ 12.5% vs last month

REVENUE BY CHANNEL



\$429

MONTHLY COST

\$7,952

DANDY DOLLARS

18.5x

ROI MULTIPLE

\$50M+

Dandy Dollars generated across all customers in 6 months

18.5x

Average ROI multiple on subscription cost

\$7,952

Average Dandy Dollars per business per month

6

Channels tracked: phone, SMS, Google, chat, email, social

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Think of Dandy Dollars as your AI team's paycheck — **except instead of paying it, you're collecting it.**

Priced Against Your Results

Every plan includes AI employees that capture leads, protect your reputation, and track every dollar they generate — updated every 5 minutes. **One-time \$499 setup fee applies to all plans.**

Dandy Grow

Everything you need to protect your reputation, capture leads, and start seeing real revenue from AI.

REPUTATION & VISIBILITY

- Customers find you first in local & AI search
- More 5-star reviews on autopilot
- Every review gets a thoughtful reply — automatically

24/7 AI AGENTS — NEVER MISS A LEAD

- Become available 24/7 — never lose a lead to a competitor
- AI text agent responds to every lead in seconds

\$399

per month

ALSO POPULAR

Dandy Pro

Everything in Grow, plus an AI voice receptionist that answers every phone call 24/7 and books jobs while you sleep.

REPUTATION & VISIBILITY

- Customers find you first in local & AI search
- More 5-star reviews on autopilot
- Every review gets a thoughtful reply — automatically

24/7 AI AGENTS — NEVER MISS A LEAD

- AI receptionist answers every phone call 24/7 — books jobs after hours
- AI text agent responds to every lead in seconds
- Automated follow-up so no lead goes cold

\$499

per month

MOST POPULAR

Partner Plan

OUTCOME-BASED

For qualifying businesses only — everything in Pro, plus a revenue-share model that aligns our success with yours.

EVERYTHING IN PRO, PLUS

- Priority onboarding — dedicated team gets you live fast
- All 4 AI agents: Reputation, Lead, Revenue & Voice
- Revenue-share model — we're invested in your growth

\$199 + 10%

per month software fee + 10% of AI-generated Dandy Dollars

One-Time AI Implementation Fee — All Plans

We custom-train your AI employees on your business, upgrade your website and Google profile, and get everything live — usually within 48 hours.

\$499

One-time · No recurring charge



90-Day ROI Guarantee: If you don't see a positive return on your investment within 90 days, you get your money back. No fine print. No exceptions.

OUR CUSTOMERS

Enterprise Intelligence. Local Business Results.

10,000+ Local Businesses Across the United States

50 States
NATIONAL COVERAGE

12+
INDUSTRIES SERVED

48 hrs
LIVE FROM SIGNUP

ENTERPRISE CLIENTS — THE BRANDS THAT SHAPED OUR AI

Banfield Pet Hospital Veterinary / Pet Care	Hilton Hotels & Resorts Hospitality
The Trump Organization Real Estate / Hospitality	Wyndham Hotels & Resorts Hospitality
Berkshire Hathaway HomeServices Real Estate	Midas Auto Service
Sweet James Accident Attorneys Legal	+ 10,000 Local Businesses Auto · Legal · Med Spa · HVAC · Dental · Salon · More

THE COMPETITIVE ADVANTAGE

We See What the Biggest Brands Do — Then Give It to You

Working with both the world's largest brands and 10,000+ local operators gives GetDandy a unique vantage point. We know exactly what enterprise-level responsiveness looks like — and we've automated it for every local business on our platform.

- **Enterprise playbooks, local prices.** The same communication and reputation strategies used by national chains — available to any local business at \$399/month.
- **AI trained on real enterprise data.** Our models are informed by millions of real customer interactions across industries — not generic chatbot templates.
- **The playing field is now level.** A 3-person auto shop can now respond faster, rank higher, and look more professional than a national chain.

90-DAY ROI GUARANTEE

Positive return in 90 days or your money back. No fine print. No exceptions.

INDUSTRY COVERAGE

Built for Your Industry. Trained for Your Business.

GetDandy's AI agents are pre-trained for each vertical — they understand your services, your customers, and how your industry works before day one.



Auto Repair & Dealerships

Books service appointments, handles estimate requests, and follows up on declined repairs.



HVAC, Plumbing & Home Services

Captures emergency calls 24/7 and books service windows while the crew is on the job.



Med Spa & Aesthetics

Handles treatment inquiries, books consultations, and follows up on abandoned bookings.



Dental & Orthodontics

Fills the schedule, handles insurance questions, and reduces no-shows with AI reminders.



Legal Services

Qualifies leads 24/7, captures case details, and books consultations before competitors respond.



Salon, Barbershop & Beauty

Books appointments around the clock, handles rescheduling, and generates 5-star reviews automatically.



Veterinary & Pet Care

Handles urgent care inquiries, books wellness visits, and responds to every review with empathy.



Real Estate

Responds to listing inquiries instantly, qualifies buyers and renters, and books showings 24/7.



Restaurants & Food Service

Handles reservations, catering inquiries, and responds to every Google review automatically.



Fitness & Wellness

Converts trial inquiries into memberships and follows up on leads who didn't sign up.



Healthcare & Urgent Care

Answers patient questions, books appointments, and manages reviews with HIPAA-aware responses.



Contractors & Construction

Captures estimate requests, qualifies project scope, and follows up until the job is booked.

10K+

LOCAL BUSINESSES

7

ENTERPRISE BRANDS

12+

VERTICALS

Enterprise intelligence, local execution. GetDandy works with Banfield, Hilton, Wyndham, and the world's largest brands — and uses those insights to give every local business the same competitive edge.

TAKE THE NEXT STEP

Your Competitor Is Available Right Now. **Are You?**

GetDandy makes your business 24/7 omnipresent — across every channel your customers use — without you doing any of the work.

GET STARTED

Request a Demo

getdandy.com · Live in 48 hours

LEARN MORE

**getdandy.com/ai-agent-
for-you**

Full platform overview & channel
breakdown

REVENUE METRIC

**getdandy.com/dandy-
dollars**

How we track and attribute your AI
revenue

PRESS & MEDIA

getdandy.com/press

Logos, headshots, product assets &
press kit

10K+

BUSINESSES SERVED

\$50M+

DANDY DOLLARS
GENERATED

18.5x

AVERAGE ROI

150K+

UNFAIR REVIEWS REMOVED

48 hrs

LIVE FROM SIGNUP



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90-DAY GUARANTEE
Positive ROI or Money Back